

ICY STRAIT



— POINT —

HOONAH, ALASKA

Alaska Sized **Adventure** ~ Unspoiled **Wilderness** ~ Native Tlingit **Culture**

presented to the 2018 Southeast Conference

Mid-Session Summit

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by

Russell Dick, President & CEO

Huna Totem Corporation

Welcome to Icy Strait Point

- Alaska Native owned and operated
- Located on Chichagof Island in the community of Hoonah, Alaska's largest Native Tlingit village
- More than 20 exciting tours and excursions
- Vast network of nature trails throughout the rainforest
- North America's longest zip line
- Whale watching and salmon fishing in Port Frederick and Point Adolphus
- Three delicious restaurants and food stations
- 12 Alaskan-owned retail gift shops



Making a Difference the 2017 Economic Contributors to Hoonah

Local spending	\$ 846,946
Local contributions	\$ 7,150
Sales tax paid to city of Hoonah	\$ 606,025
Visitor head tax to the City	\$ 722,575
Local payroll	\$2,160,545
Total local economic impact	\$4,343,241

A Place in Hoonah History Since 1912



Photo by W.H. Case c. 1912

Hoonah Elders ~ *Preserve this historic place*



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New Mission and Vision Develops



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May 23, 2004 Realizing Our Vision



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World Exclusive is Added to Icy Strait Point



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New Infrastructure in 2016 Elevates Visitation



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New Infrastructure on Land



Duck Point Smokehouse



Adventure Center

What's Next



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icystraitpoint.com

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The Icy Strait Point purpose is:
To be the best, authentic and profitable cruise destination